

Facts and Figures



Trade fair	SOLARIA 2009
Sub-heading	International Trade Fair for Tanning products & equipment
Date of the event	October 29 – 31, 2009
Organizer	Koelnmesse



SOLARIA
29. – 31.10.2009

Conceptual sponsor	SLS Bundesfachverband der Sonnenlichtsysteme e.V. <i>(Adress: Danneckerstr. 37, 70182 Stuttgart)</i>
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International Trade Fair
for tanning products &
equipment

Contact:
Susanne Rolland

Venue	Cologne exhibition centre
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Tel. +49/221/821 2994
Fax.+49/221/821 2565

Opening times	Exhibitors:	9.00 a.m. – 7.00 p.m.
	Visitors:	10.00 a.m. – 6.00 p.m.

e-mail
s.rolland@koelnmesse.de

Admission fees	<u>Advance sale</u>	
	Day ticket	15,00 EUR
	Season ticket	36,00 EUR
	Vouchers:	12,00 EUR
	Special day ticket:	9,00 EUR
	<u>Ticket office</u>	
	Day ticket	21,00 EUR
	Season ticket	45,00 EUR
	Special day ticket:	9,00 EUR

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
P.O.Box 21 07 60
50532 Cologne
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

stand rental fees/sqm 2009	Early-bird	137,00 EUR
	<i>(Until January 31st, 2009)</i>	
	Standard rate	147,00 EUR
	<i>(From February 1st, 2009)</i>	

Flat rate energy costs/sqm 2009 5,50 EUR

Catalogue 11,00 EUR

Product segments	<ul style="list-style-type: none">- Tanning Devices- Technical Equipment- Accessories- Solar Cosmetics- SPA Treatment – NEW!- Furnishing and Ambience- Fashion and Equipment- Services and Media
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Fair profile

On SOLARIA you will discover the range of products for tanning devices, tanning equipment, solar cosmetics and SPA Treatment. The show is the international leading trade fair for this sector.

More added value for the wellness market comes from two fairs: aquanale* and FSB*. Due to the parallel running, highest attraction of the trade visitors from these two exhibitions is guaranteed – Synergy effects! These visitors of wellness branch – unified at only one location to the same time!

*More information:

www.aquanale.com

www.fsb-cologne.com

Mailing of registration forms	September 2008
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Hall occupancy	10.2
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Construction and dismantling periods	Construction: from October 21 st , 2009 Dismantling: to November 3 rd , 2009
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Access rights	Trade visitors only
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Target groups	<ul style="list-style-type: none">- Operators of tanning studios- Operators of fitness/sport centres- Operators of SPA, (wellness)hotels, health resorts- Operators/builders of (municipal) pools and sauna- Operators of Massage/Cosmetics institutes beauty salons- Operators of wellness facilities
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Figures SOLARIA 2007	Exhibitors: 111
	Exhibition space: 22,500 sqm
	Visits: 40,034*

**Total number of visits SOLARIA, aquanale and FSB.
Determined by exit survey.*

Project management	Bettina Frias b.frias@koelnmesse.de www.solaria-cologne.com
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